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BREAKING THE BOTTLENECK

FIRST EDITION



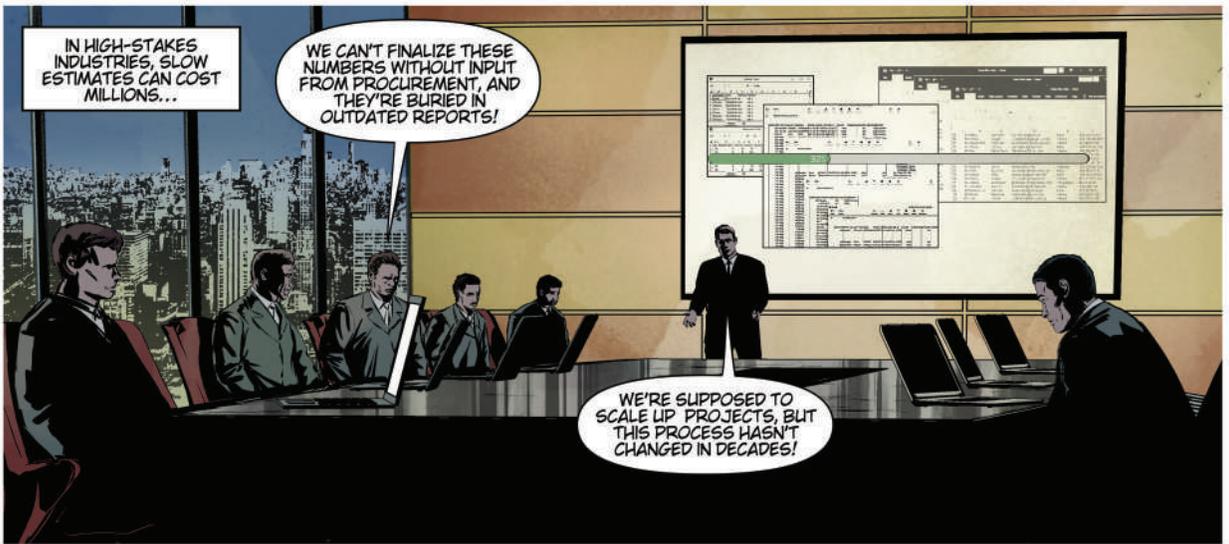
*Faster, smarter, scalable—
the future of estimation is now!*

BREAKING THE BOTTLENECK

OUR STORY SO FAR...

In the high-stakes world of project estimation, delays and inefficiencies have quietly become the norm. Outdated spreadsheets, slow approvals, and disconnected data have made accurate forecasting nearly impossible—until now.

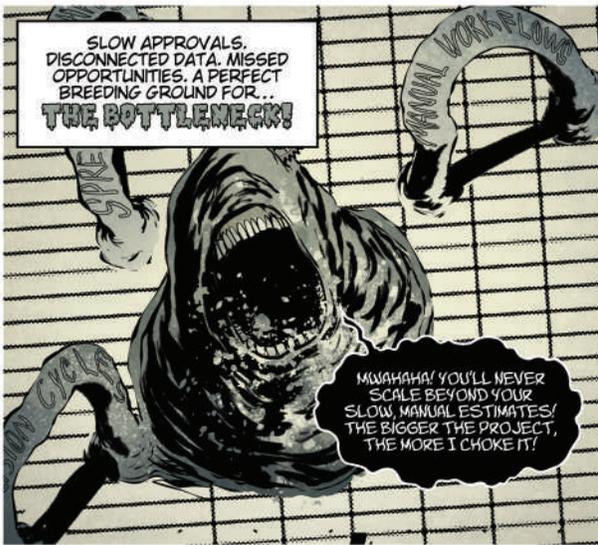
Enter Captain Cost, a strategist who doesn't fight with fists, but with clarity. Alongside his AI-powered sidekick SEERai, he brings real-time modeling, historical insight, and automated structure to teams paralyzed by legacy tools. Together, they confront systemic dysfunction and prove that faster, smarter estimation doesn't require more people—just better systems. The Bottleneck may be lurking, but it's about to face its match...



IN HIGH-STAKES INDUSTRIES, SLOW ESTIMATES CAN COST MILLIONS...

WE CAN'T FINALIZE THESE NUMBERS WITHOUT INPUT FROM PROCUREMENT, AND THEY'RE BURIED IN OUTDATED REPORTS!

WE'RE SUPPOSED TO SCALE UP PROJECTS, BUT THIS PROCESS HASN'T CHANGED IN DECADES!



SLOW APPROVALS. DISCONNECTED DATA. MISSED OPPORTUNITIES. A PERFECT BREEDING GROUND FOR...
THE BOTTLENECK!

MWAHAHA! YOU'LL NEVER SCALE BEYOND YOUR SLOW, MANUAL ESTIMATES! THE BIGGER THE PROJECT, THE MORE I CHOKE IT!



WITH OUTDATED DATA AND INEFFECTIVE WORKFLOWS HOLDING THEM BACK, THE TEAM FACES A GROWING CRISIS...

WE'RE LOSING CONTRACTS AND CAN'T RESPOND QUICKLY TO NEW OPPORTUNITIES BECAUSE WE CAN'T ESTIMATE FAST ENOUGH! WHAT'S THE SOLUTION?



BUT A NEW FORCE HAS ENTERED THE BATTLEFIELD...
CAPTAIN COST AND HIS INDISPENSABLE SIDEKICK,
SEERRA!

YOU DON'T NEED MORE PEOPLE—YOU NEED **BETTER SYSTEMS!**

CAN ONE SYSTEM TAKE ON ESTIMATION CHALLENGES THIS BIG?

OUR PROCESSES ARE TOO COMPLEX, AND WE HAVE DECADES OF DATA—THERE'S NO WAY AI CAN HANDLE THIS LEVEL OF COST MODELING.

THAT'S RIGHT! YOU'RE TRAPPED IN MY TANGLED WORKFLOWS! YOU CAN'T EVEN FIND PAST PROJECT DATA EASILY!

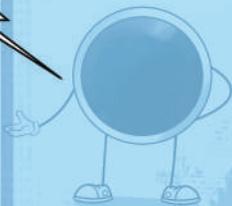
SNAP

SEERAI LEARNS, ADJUSTS, AND PROVIDES INSIGHTS.

SEERAI DOESN'T REPLACE EXPERTS—IT AMPLIFIES THEM.

WHAT?! NO! YOU CAN'T BYPASS MY SLOW APPROVAL CHAINS!

ANALYZING HISTORICAL PROJECT DATA... AUTOMATING COST AND RISK MODELING... GENERATING WORK BREAKDOWN STRUCTURES FROM HISTORICAL INFORMATION.



PROJECT DELAYS AND COST OVERRUNS... AVOIDED IN SECONDS.

SNAP

THAT'S... NOT POSSIBLE!

WAIT—**SEERAI** JUST PULLED IN ALL OUR HISTORICAL PROJECTS AND MATCHED THEM TO LIVE PROCUREMENT DATA?

AND IT'S RUNNING FIVE SCENARIOS SECURELY—IN REAL TIME?



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